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FOR IMMEDIATE RELEASE

PressurePro Announces Availability of Industrial Monitoring Systems

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PRESSUREPRO ANNOUNCES AVAILABILITY OF INDUSTRIAL TIRE PRESSURE MONITORING SYSTEMS

Harrisonville, MO USA: January 5, 2007 - Designed to provide on-demand tire pressure readings and low tire pressure alerts, the PressurePro Industrial Monitor offers tire data tracking with the ability to download tire pressure information to a computer or PDA. The Industrial Monitor's data logging and data transmission capabilities set it apart from other PressurePro systems, while still utilizing PressurePro's current TPMS sensors. The Industrial Monitor has all the features of the current PressurePro Truck Monitor, with the additional functionality of storing time-stamped pressure data (up to 45 days) for each tire programmed into the monitor. This system allows data to be downloaded via RS-232 protocol to available tire management programs.

With the growing costs of fuel and impending shortage of industrial tires comes renewed awareness for tire pressure monitoring and tire management. This is especially true in industries such as mining, logging, waste hauling and construction where use of heavy off- road equipment is prevalent in environments which are exceptionally damaging to tires.

PressurePro Tire Pressure Monitoring Systems are a worldwide leader in aftermarket TPMS. Robust, reliable, accurate, cost effective and now with added data recording and downloading, PressurePro presents the most reliable TPMS product with even greater versatility. The ability to store individual tire pressure information, and the capability to download this information, increases the advantages and value of PressurePro.

The PressurePro Industrial Monitor provides alerts when pressure drops by 12.5% and again at 25.0%. The Monitor stores tire pressures on a periodic (hourly) basis and stores tire pressures upon alarm occurrences. The Monitor allows for serial communications to provide uploading the data, providing valuable information for the user to evaluate tire performance as well as linking to a tire management system allowing more informed tire purchase and operational decisions. The Sensors read up to 150 psi and are made of GE plastics for highest durability.

About PressurePro

The PressurePro Tire Pressure Monitoring System is one of the leading aftermarket TPMS systems in the world today. Involved in the TPMS industry since 1991, Advantage PressurePro has been a leader in the development and evolution of this market and technology, and remains dedicated to adding to the safety and savings of the transportation industry.

Website: <http://www.advantagepressurepro.com>

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